

For Immediate Release:

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SIGVARIS North America Celebrates 'Every Day a Step Further' with Events in Atlanta & Montreal to Celebrate 150 Years

SIGVARIS North America recently held events in Atlanta, Ga. and Montreal, Canada to celebrate SIGVARIS' 150 year heritage as a private, family-owned company.



PEACHTREE CITY, GA – SIGVARIS, a family-owned Swiss company and leading manufacturer of medical and sports compression garments and stockings, is celebrating its 150th Anniversary this year. SIGVARIS' North America headquarters is located in Peachtree City Georgia, and the company recently held an event at the Westin in Atlanta to mark the occasion. A similar event was also held at the Montréal Science Centre in Québec, Canada on July 12.

Both celebrations included a historical exhibit showcasing the company's history as well as a dinner and artistic expression performance that took event-goers through the process of creating graduated compression products.

SIGVARIS History

SIGVARIS got its start in the 1800s, and for more than 100 years, the company produced rubber elastic textiles, which sold in both Switzerland and abroad. Between 1958 and 1960, company leaders partnered with

Dr. Karl Sigg and the SIGVARIS brand was born. Today, 90 percent of SIGVARIS' graduated compression products sold in North America are manufactured just south of Atlanta in Peachtree City, Ga.

Socks and hosiery that feature graduated compression are designed to be tightest at the ankle and decrease in pressure going up the legs. Graduated Compression garments help improve circulation and revive tired, achy legs. They also help with the treatment and prevention of varicose veins. SIGVARIS offers three categories of products: **SIGVARIS MEDICAL**, **SIGVARIS WELL BEING** and **SIGVARIS SPORTS**.





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Every Day a Step Further



"Approximately one-third of all men and women between 18 and 79 suffer from swelling of the legs or veins. In fact, venous disease can affect anyone, particularly if there is a family history," says Judith Brannan, education and medical affairs manager for SIGVARIS North America. "Other risk factors include an age over 40, obesity, pregnancy, sedentary lifestyle, prolonged sitting or standing, surgery or trauma, infectious disease or use of hormone medications."

Because leg health problems are prevalent medical conditions that are often underdiagnosed, SIGVARIS has been taking steps to help improve leg health on a global level and this remains a core focus for the organization today.

"Around the world, many individual's legs are in a critical condition. As a company we are committed to taking steps to change how people think about leg health with a new generation of compression garments and stockings," says Scot J. Dubé, president and CEO of SIGVARIS North America. "Forward thinking and forward moving has been a big part of our philosophy over the last 150 years, and we are taking steps to continue to improve leg health for future generations."

SIGVARIS offers fashionable compression options designed to fit any lifestyle. For tips on how to keep your legs healthy or to find your perfect pair visit: **www.sigvarisusa.com**. To learn more about SIGVARIS' 150 year history, check out the company's historical timeline: http://www.sigvarisusa.com/en/our-history.



About SIGVARIS

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 60 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. SIGVARIS product lines include: SIGVARIS MEDICAL, SIGVARIS WELL BEING and SIGVARIS SPORTS. Our U.S. manufacturing plant is located in Peachtree City, Ga. This year, SIGVARIS is celebrating its 150th Anniversary. For more information, please visit www.sigvarisusa.com. SIGVARIS is a registered trademark of SIGVARIS AG, CH-9014 St. Gallen/Switzerland and in many countries worldwide.